

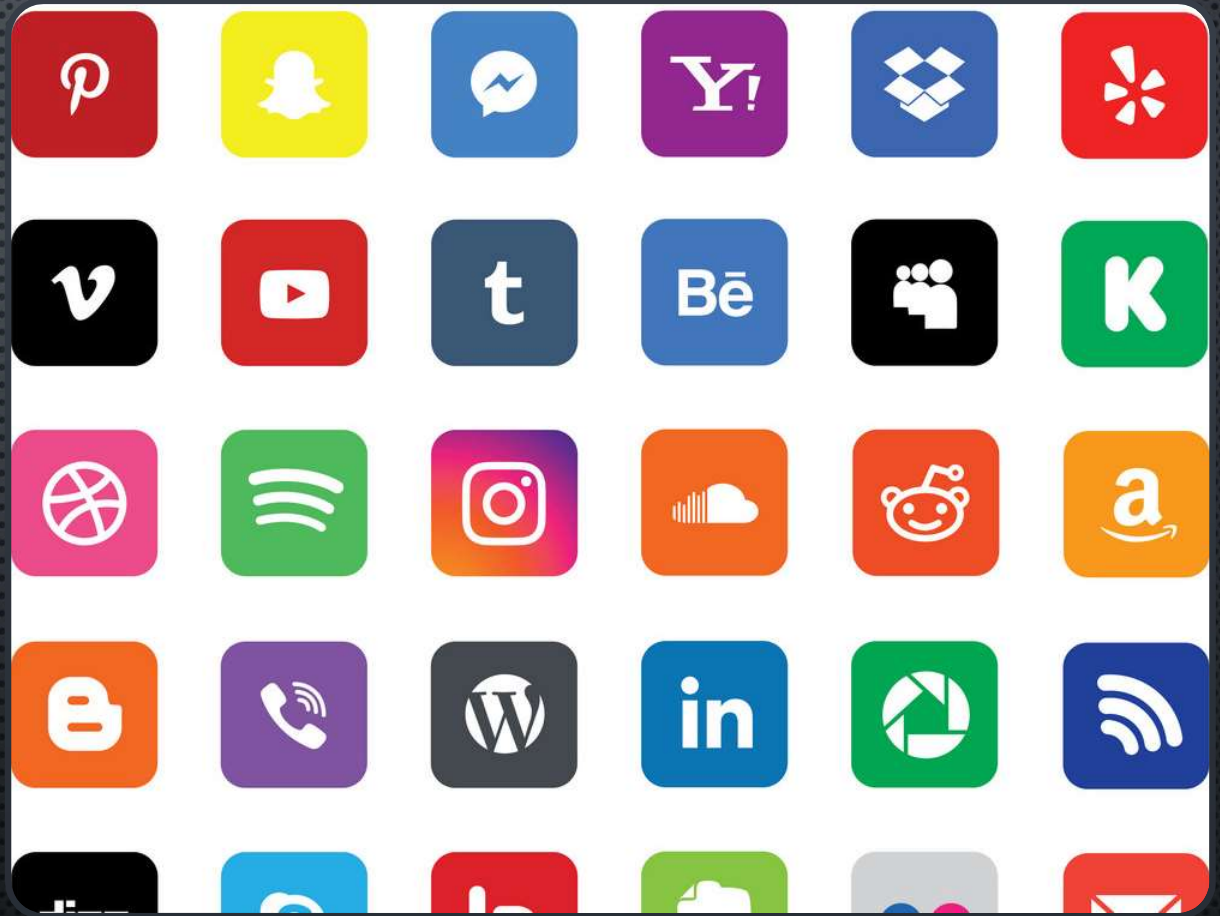


DIGITAL COMMUNICATION SAFETY AWARENESS

LEVEL II — SOCIAL MEDIA PERSONAL RIGHTS & RISKS

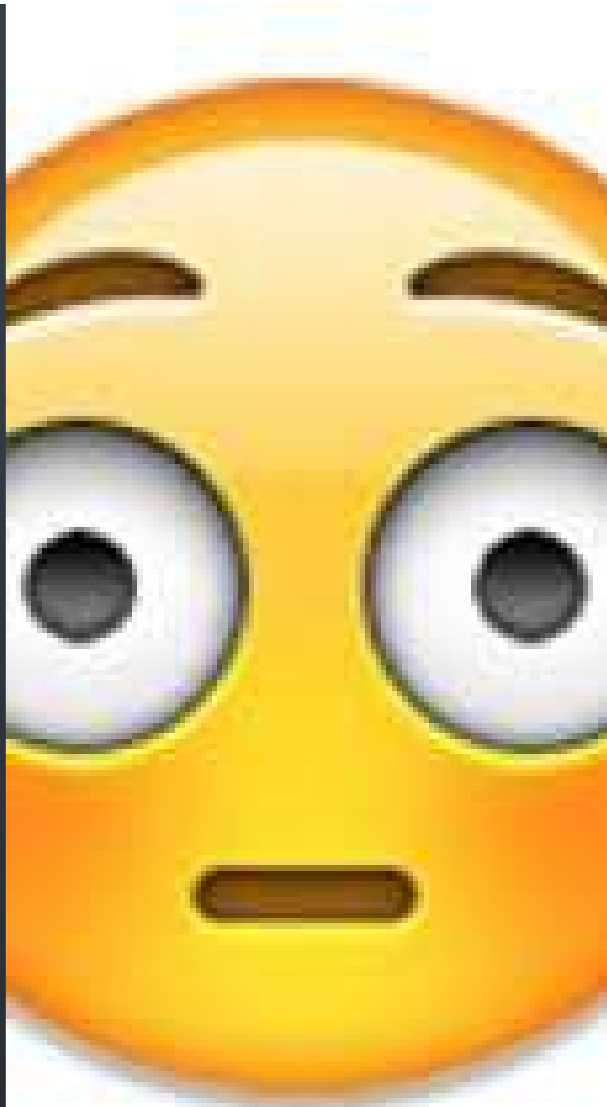
COMMUNICATION THROUGH SOCIAL MEDIA AND OTHER ONLINE APPLICATIONS

- WHAT IS SOCIAL MEDIA?
 - ANY INTERNET PLATFORM THAT IS DESIGNED SPECIFICALLY TO ENCOURAGE ENGAGEMENT & COMMUNICATION



ENGAGING WITH EXPLICIT CONTENT

- WHAT IS EXPLICIT CONTENT?
 - ANY IMAGE, VIDEO, OR TEXT THAT IS SEXUAL OR VIOLENT IN NATURE
 - 'STATED CLEARLY AND IN DETAIL, LEAVING NO ROOM FOR CONFUSION OR DOUBT'
- WHAT DOES IT MEAN TO ENGAGE WITH EXPLICIT IMAGES OR TEXT?
 - CREATING
 - DISTRIBUTING
 - COMMENTING, LIKING, ETC.



RISKS OF ENGAGEMENT

PLACE YOURSELF OR OTHER INDIVIDUALS AT RISK FOR

- HARASSMENT
- VIOLATING PERSONAL RIGHTS
 - SHARING WITHOUT CONSENT
- LOSS OF SENSE OF SAFETY OR SECURITY
- EXPLOITATION
 - ...BEING TAKEN ADVANTAGE OF, BRIBED, BLACKMAILED, COERCED...

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=X7CWR2G-5NG](https://www.youtube.com/watch?v=x7cWR2G-5Ng)

“EVERY STUDENT DESERVES THE RIGHT TO FEEL SAFE IN SCHOOL”

DR. RACHEL L. LEVINE, PHYSICIAN GENERAL, PA DEPT OF HEALTH FEBRUARY 24, 2017

- OUR GOAL AS PARENTS, TEACHERS, STAFF, IS TO UP HOLD YOUR RIGHT TO FEEL SAFE, NOT ONLY IN SCHOOL, BUT IN YOUR COMMUNITY.
- BESIDES THE OBVIOUS RISK OF FEELING EMBARRASSMENT, THE OTHER EXTREME IS THAT THE PERSON CAN BECOME A TARGET FOR EXPLOITATION, SUCH AS HUMAN TRAFFICKING.
- BECAUSE OF THE DANGERS OF THIS BEHAVIOR, THE LEGAL CONSEQUENCES ARE SERIOUS.

POTENTIAL SHORT & LONG-TERM CONSEQUENCES

- SUSPENSION / EXPULSION FOR REPEAT OFFENSES
- CRIMINAL RECORD FOR SEVERE OFFENSES
 - MANDATORY REPORTING AS AN OFFENDER
 - FURTHER IMPACTS ABILITY TO GET INTO COLLEGE & DESIRED CAREER (LAW, LE, CHILD CARE, ETC.)



Q&A

- THOUGHTS, CONCERNS
- PERSONAL COMMITMENT STATEMENT
- SURVEY

PERSONAL
COMMITMENT
STATEMENT TO
DIGITAL
COMMUNICATIONS
SAFETY AWARENESS

I AM AWARE OF MY RIGHT TO FEEL SAFE AND SECURE IN
SCHOOL AND I KNOW I HAVE THE POWER TO PREVENT
DIGITAL EXPLOITATION OR COERCION BY NOT ENGAGING
WITH EXPLICIT CONTENT AND SPEAKING UP.

NAME:

DATE:

DIGITAL COMMUNICATIONS SAFETY AWARENESS SURVEY

ANONYMOUS SURVEY (DO NOT WRITE YOUR NAME)

Did you feel this presentation gave you knowledge and tools to lower the risk of exploitation in your school?
Yes or No

Do you wish you had learned about these risks and prevention tools at a younger age?
Yes or No

What age do you think is the best age to begin learning about these risks?

Have you been the victim of coercion through social media? If so which app?
Yes or No, App _____

Circle one:
Male / Female / Anonymous

Do you have your own question or is there something else you would like this presentation to cover that was not addressed?

Image 1 <https://www.wsj.com/articles/what-about-social-media-neutrality-1517175805>

Image 2 <https://www.vectorstock.com/royalty-free-vector/social-media-icons-vector-18031362>

Image 3 https://blueline.news/care-and-treatment/mental-health/google-adds-feature-screens-users-depression/attachment/6358918565241251591908179981_o-person-on-phone-facebook/

Image 4 <https://www.buscooposiciones.com/>

Sextortion video – www.thorn.com

Levine quote <https://www.governor.pa.gov/guest-blog-every-student-deserves-right-feel-safe-school/>

THANK YOU & REFERENCES